

ESCOLA DAS ARTES

INTERNATIONAL CONFERENCE PUBLIC ART IN THE DIGITAL CREATIVITY ERA

27 - 28 APRIL 2017

ORGANIZATION

CITAR - Research Center for Science
and Technology of the Arts

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PRESENTATION

New supports, technical means, production methods and presentation spaces have contributed to an enlargement of the range of possibilities regarding artistic creation. They no longer just dilute and complicate frontiers between artistic disciplines. They now help to problematize and question the artist's status, redefining what, in that context, can be considered an artwork, questioning what the contribute of the public – a public eager for experiencing the amazing world of techno-magnificence – can be regarding the foundations and paths of art itself.

Technological mutations and cultural uses which have been conditioning artistic creation demand, therefore, a systematic, broad and crossed thinking enhanced by reflections and practices originating from distinct modalities of artistic creation and consolidated through different fields of scientific research.

Structurally oriented towards undertaking that wide crossroad, CITAR calls upon itself the initiative of promoting a broad discussion on the Public Art phenomenon, considered by Javier Maderuelo as “the one that characterizes best the manifestations of the last third of the 20th century”, although acknowledging that “neither historical, nor critical articles [...] seem to mind this importance” (Maderuelo 2000, 240).

Aware of the complexity of the theme, but certain about the benefits of the crossing of perspectives which it congregates, the International Conference Public Art in the Digital Creativity Era aims at debating the

questions concerning artistic creation and its public reception and interaction, bringing together researchers, artists and experts pursuing the following objectives:

- seek and elucidate the contemporary frame of artistic creation, discussing the changes introduced by digital culture and open possibilities;
- reflect upon and debate the questions regarding the conservation of art pieces within the public space, regardless of their chronology and their material and formal nature;
- discuss the problematics regarding the relationship between art, memory and heritage, bearing in mind the social and communitarian bonds inherent to every artistic project, regardless of its nature.

The International Conference Public Art in the Digital Creativity Era is, therefore, composed of wide thematic areas, each of which may be addressed from different perspectives:

- artistic creation
- critical discourse
- historical study
- theoretic reflection.

Area 1 - Art and the City

The city, the urban tissue and the public space as a horizon of integration of the art piece or as a territory for artistic intervention with a notorious impact on the alteration of the city's image or visibility.

Main topics:

- Permanent interventions vs temporary, isolated, autonomous ones;
- Interventions within artistic programs,



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urbanization plans and city regeneration;
- Interventions associated with acoustic requalification and the creation of soundscapes within the urban context.

Area 2 - Art and Landscape

Territory and nature as the framework, support or pretext for artistic intervention.

Main topics:

- Artistic interventions within non-urban contexts;
- The construction of landscape through artistic intervention;
- Landscape renewal through artistic programs.

Area 3 - Art and Society

The public sphere and the community as the leitmotiv of artistic intervention.

Main topics:

- Citizens and the uses given to physical territory, to the environment and to the landscape;
- Use and artistic intervention;
- Discourses and meanings produced by the communities regarding those uses;
- Citizens' participation and engagement mechanisms and models regarding artistic intervention;
- Problematics concerning the mediation of digital interventions;
- Means and interaction links between art and life.

Area 4 - Art and Memory

Artistic interventions centered in the establishment of meaningful reminiscences, whether facts, beliefs, rites or myths, traditional or modern, heroic or regrettable.

Main topics:

- Studies, interventions or projects aiming at rememorative, evocative

or celebratory discourses

- treated through the monument and the counter-monument, the mural and the memorial;
- settled in the supports typical to visual arts, sound arts and oral expressions;
- settled through oral literature, music and other expressions of collective memory (cries/banns, songs, litanies, etc.);
- Identity problematics.

Area 5 - Art and Heritage

Singularities and heritage sets, whether belonging to cultural, natural or landscape heritage.

Main topics:

- Dialogues and tensions between heritage legacy and contemporary creation;
- Contemporary heritage enhancement and publicizing dynamics;
- Modern and contemporary heritage conservation and restoration strategies;
- Preventive conservation strategies with shared responsibility;
- Legislation and contemporary heritage;
- Problematics concerning digital heritage restoration and rehabilitation.

Area 6 - Art and Sacredness

The permanence of the artistic expression of sacredness in contemporaneity. New expressions of the sacred and their relationship with contemporary aesthetics and modelling.

Main topics:

- Spaces and expressions of sacredness by contemporary artists;
- Contemporary art before the religious image and symbolic;
- Tensions between artistic contemplation and liturgical celebration.



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SUBMISSIONS

Email address for sending abstracts and full-papers: publicart@porto.ucp.pt
Subject: Colóquio Arte Pública

ABSTRACT

Max. 300 words / 4 key-words
Name and affiliation
Format: Word

SHORT BIO

Up to 300 words

Abstracts will be selected through peer review process;
Abstracts and Papers will be accepted in Portuguese, Spanish and English;
Please consider paper proposals for 20 minutes presentations.

PUBLICATION

Conference Proceedings will be published

KEY DATES

Deadline for the submission of abstracts: November 13th 2016
Notification of acceptance: December 15th 2016
Submission of full-paper/Poster: February 2nd 2017
Notification of acceptance: March 2nd 2017

REGISTRATION

Speakers /Paper: 70.00€
Speakers /Poster: 40.00€
Participants - General: 20.00€
Participants - Students: 10.00€
School of Arts students and lecturers;
CITAR researchers - no registration fee



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